



**COSTA CONSULTING CO**

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We help clients understand customer needs and behaviors using our market approach and develop actionable segmentation from the resulting insights. We help clients define the target customer —the area of distinct advantage over competitors—to inform business decisions and investment allocation. We help firms break down barriers to innovation and improve ongoing customer-led product development so their value proposition is differentiated and meets customer needs.

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## **JULY 2020 | EVENTS AT NEW YORK**

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### **ARI ACIOLI AT SHOWROOM PACAEMBU 1849**

The impeccable work of the artist Ari Acioli is being presented this July at the Paaembu Showroom & World Art Show in São Paulo - SP, Brazil.

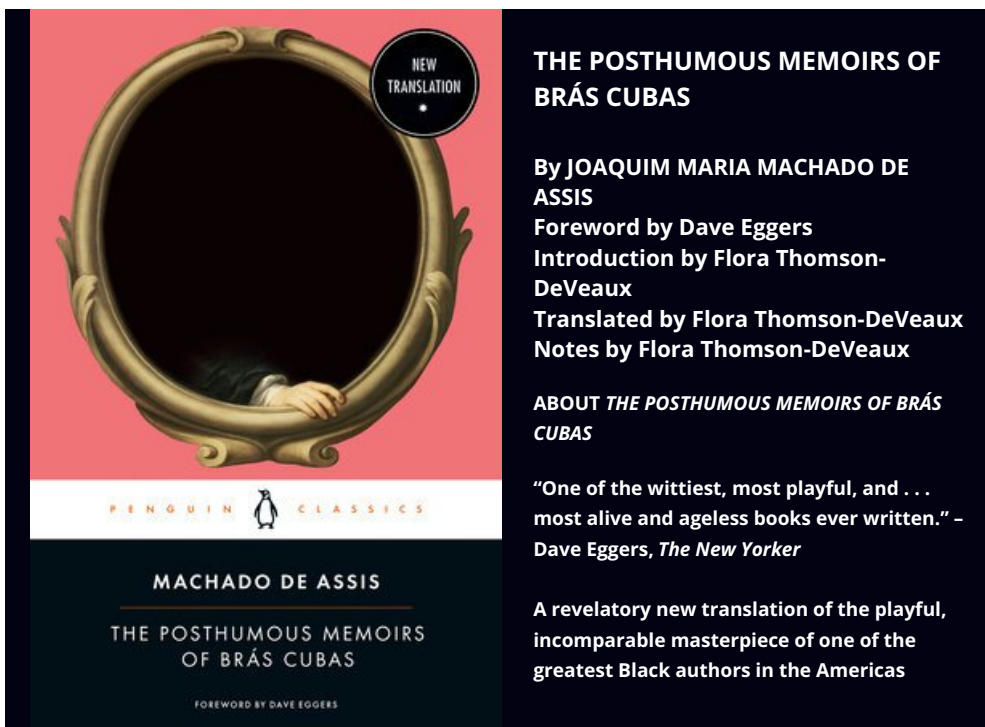
The artist with an academic background in Architecture and Urbanism from the Federal University of Alagoas, in 1985, from 2000 to 2020, develops studies and practices in visual arts at the Atelier Livre Xico Stockinger (Porto Alegre - RS), at the atelier-escola of the artist Carlos Olivares (Florianópolis - SC), at the Museum of Modern Art of São Paulo (MAM), and at the Barcelona Academy of Arts, in Spain. It's unmissable

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**"Posthumous Memoirs of Brás Cubas",  
by Machado de Assis**

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## THE POSTHUMOUS MEMOIRS OF BRÁS CUBAS

By JOAQUIM MARIA MACHADO DE ASSIS

Foreword by Dave Eggers

Introduction by Flora Thomson-DeVeaux

Translated by Flora Thomson-DeVeaux

Notes by Flora Thomson-DeVeaux

ABOUT *THE POSTHUMOUS MEMOIRS OF BRÁS CUBAS*

"One of the wittiest, most playful, and . . . most alive and ageless books ever written." - Dave Eggers, *The New Yorker*

A revelatory new translation of the playful, incomparable masterpiece of one of the greatest Black authors in the Americas

## "Women in the Brazilian Audiovisual"



**Inffinito Film Festival**

**jUNE 12th TO jULY 31th**

SHOW WOMEN'S AUDIOVISUAL

Throughout the history of the audiovisual industry, women for a long time were not part of the functions behind the cameras, reflecting a macho society that has been questioned and rebuilt.

Currently, women have been gaining positions but their participation is still negligible given the number of productions in the country. To give you an idea, in Brazil, according to the last survey done by Ancine in 2016, women directed only 19% of Brazilian films released in the year and no black woman signed the direction of a feature film. In script, women represent 15% and the highest percentage of female participation is in executive production with 39%, while in the direction of photography only 5% of the market.

The Brazilian Audiovisual Women Show aims to give light to professionals in the sector, recognize their talents and expand the debate on the importance of an equal space in the market.



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**Graffiti Murals by Kobra in New York City**  
**OUTDOOR GUIDE**

Article by Behind the Scenes NYC

It's practically unanimous the feeling and respect people have for Eduardo Kobra. His murals bring so much creativity and life, so I decided to compile and share with you all 19 murals painted by Kobra in New York City for you to visit them yourself!

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**MUSIC - CD RELEASE**

"Diálogos Duo / Choro Tributes",  
Richard Boukas & Louis Arques "Diálogos Duo"



**CONSULATE GENERAL  
OF BRAZIL  
IN NEW YORK**

**CONSULATE GENERAL OF BRAZIL**

*The Consulate General of Brazil in New York is a sponsor of the exhibition "Tarsila do Amaral: Inventing Modern Art In Brazil"*

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**Sula Costa | Costa Consulting Co**

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COSTA CONSULTING CO works in the creation of strategic and tactical actions to reach the objectives and results of the business of its customers. We have experience in understanding what we need, what we serve, in addition to pointing out the needs of each client and evaluating the proposals. Therefore, COSTA CONSULTING CO works based on the following fundamentals: knowing what is needed; know how to ask and know how to evaluate the solutions presented. Best Regards

**Sula Costa** Executive Director

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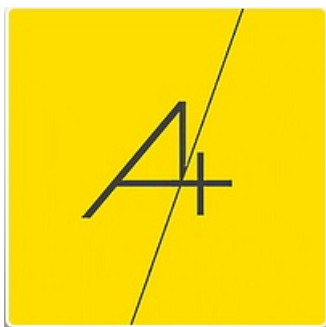
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## Partnerships

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