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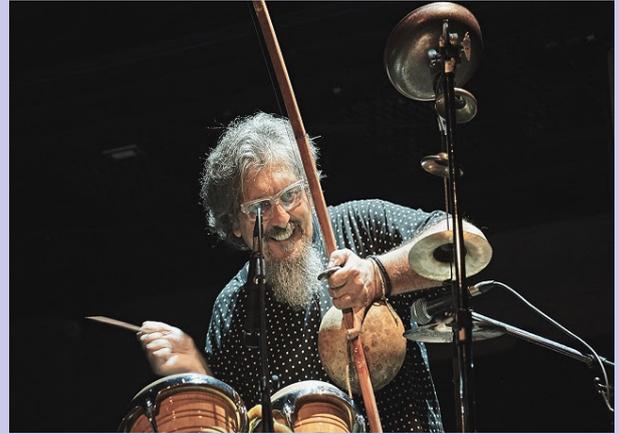
We help clients understand customer needs and behaviors using our market approach and develop actionable segmentation from the resulting insights. We help clients define the target customer —the area of distinct advantage over competitors—to inform business decisions and investment allocation. We help firms break down barriers to innovation and improve ongoing customer-led product development so their value proposition is differentiated and meets customer needs.

FEBRUARY 2020 | EVENTS AT NEW YORK

Cyro Baptista's Glosso Lalia



CYRO BAPTISTA'S GLOSSO LALIA



MUSIC

Cyro Baptista's Glosso Lalia

February 26 -27 @ 7:30 and 9:30 pm

Dizzy's Club

Broadway and 60th Street

5th Floor

With percussionist/vocalist Cyro Baptista, guitarist John Lee, accordionist Felipe Hostins, bassist Eduardo Belo, and drummer Gil Oliveira.

Brazilian percussionist Cyro Baptista makes his long-awaited return to Jazz at Lincoln Center. Over the past few decades, this superstar percussionist has performed, toured, and recorded Grammy Award-winning albums with an enormous range of musicians, including the Jazz at Lincoln Center Orchestra with Wynton Marsalis, Yo-Yo Ma, Paul Simon, Phish, John Zorn, Milton Nascimento, Kathleen Battle, James Taylor, and dozens more. Tonight he will perform a new program entitled *Glosso Lalia* (a likely reference to “glossolalia,” or “speaking a language one does not know—also known as “speaking in tongues”). It’s an unsurprising concept when considering Baptista’s penchant for fervent improvisation

and unusual utilization of all sorts of instruments. It's sure to be another memorable evening at Dizzy's Club.

BRAZIL'S DYNAMIC CAPITAL MARKETS

BRAZIL'S DYNAMIC CAPITAL MARKETS: DEVELOPMENTS AND TRENDS

Brazil's Dynamic Capital Markets: Developments and Trends

CHAMBER EVENTS

FEB 19 ⌚ 8:00 AM TO 10:00 AM



BRAZILIAN-AMERICAN
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Equity issuance in Brazil has begun what looks like robust recovery. But the decision for Brazilian companies to go public is complex and not always straightforward. Join the Chamber at Nasdaq where a panel will explore the IPO process, different aspects of what goes into the decision to go public including the business environment, and differences between Brazilian and international offerings. Legal issues figure importantly, especially concerning current and possible changes to regulation and adapting corporate governance to become a public company. Once the company decides to go ahead, the panel will look at next steps during the preparation of the IPO and feedback from investors. Finally, the panel will look at IPO activity in 2019 and offer expectations for 2020, address what portfolio managers are looking for in terms of issuance, and discuss the current environment for start-ups in Brazil and the potential for creating new public companies.

8:00 a.m. – 8:30 a.m. – Registration, breakfast and networking

8:30 a.m. to 10:00 a.m. – Opening Remarks, Presentation, Panel Discussion, and Q&A

Opening Remarks

Bob McCooey, Senior Vice President, Global Capital Markets, Nasdaq

Moderator

Francesca L. Odell, Partner, Cleary Gottlieb Steen and Hamilton LLP

Speakers

Steve Stout, Founding and Managing Partner, Proton Partners

Matias Santa Cruz, Managing Director, Equity Capital Markets, Bank of America Merrill Lynch

Vanessa Fiusa, Partner, Mattos Filho

Bruno Ramos de Sousa, Partner & Head of Legal and Compliance, Hashdex

Clélia Iruzun - Solo Piano Recital,



Brazilian Music Foundation - Classical Music Concert Series - 2020

Clélia Iruzun - Solo Piano Recital

A Tribute to Alberto Nepomuceno with a pinch of Beethoven

With her unique combination of a colorful Brazilian spirit and profound musicianship, the London-based pianist Clélia Iruzun has become one of the most exciting musicians to arrive on the international concert scene in recent years. Clélia initially studied at the School of Music at the Federal University of Rio de Janeiro and later at the Royal Academy of Music in London, where she won several notable prizes in international competitions before graduating with the Academy's Recital Diploma. Clélia subsequently worked with a number of greatly-admired virtuosos, including Nelson Freire, Jacques Klein, Stephen Kovacevich and Fou Ts' Ong, and most particularly with the highly distinguished Brazilian pianist and pedagogue Mercês de Silva Telles in Paris. Notable Brazilian composers, including Francisco Mignone, Arnaldo Rebello and Marlos Nobre, have dedicated works to Clélia, including – most recently – Beethoven Cunha and Alexandre Rachid.

"CAMINHOS PARA A ARTE BRASILEIRA"

Now What?

A R T

Caminhos e possibilidades para a arte brasileira em NY.

"Caminhos para a Arte Brasileira", with João Luiz Resende, Luiza Lavorato and Kátia B. de M. Gerlach

Presented by Mulheres do Brasil

February 25 @ 5:00 - 7:00 pm

ApArt Private Gallery

A tribute to Egberto Gismonti



Acclaimed Brazilian percussionist **Valtinho Anastácio** leads an All-Star ensemble to celebrate the music of Egberto Gismonti at Zinc on Thursday, February 20.

Hector Martignon – Piano

Eduardo Belo – Acoustic Bass

Paul Ricci – Electric guitar

Victor Jones – Drums & Trumpet

Special guests – Alex Foster – Saxophones & Michael Wolff – piano



**CONSULATE GENERAL
OF BRAZIL
IN NEW YORK**

CONSULATE GENERAL OF BRAZIL

The Consulate General of Brazil in New York is a sponsor of the exhibition "Tarsila do Amaral: Inventing Modern Art In Brazil"

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COSTA CONSULTING CO works in the creation of strategic and tactical actions to reach the objectives and results of the business of its customers. We have experience in understanding what we need, what we serve, in addition to pointing out the needs of each client and evaluating the proposals. Therefore, COSTA CONSULTING CO works based on the following fundamentals: knowing what is needed; know how to ask and know how to evaluate the solutions presented. Best Regards

Sula Costa Executive Director

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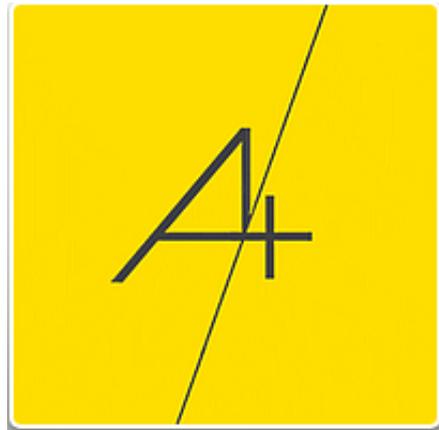
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